



The Hometown Foundation, Inc.
275 Schoolhouse Road, Cheshire, CT 06410
info@hometownfoundation.org 203.250.5661

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PRESS RELEASE

Contact:

The Hometown Foundation

Mackenzie Doyle 203.250.5391 mdoyle@bozzutos.com

Jamie Hughes 203.250.5390 jhughes@bozzutos.com

Kristy Sevag 215.285.1531 kristy@sevagcreative.com

For Immediate Release

Flattening the Curve

Supporting the Front Line Workers

Cheshire, CT - The Hometown Foundation Inc., in conjunction with Bozzuto's, Inc., Geissler's Supermarkets, and John Fitch Distilling Company recently donated 25 units of hand sanitizer to the Meriden YMCA for their daycare personnel who are providing free child care for children of hospital employees, first responders, and essential workers during the COVID-19 pandemic.

"Our centers follow strict protocols to keep staff and children healthy and safe. Having these hand sanitizers readily available helps us achieve those goals. This allows staff to concentrate on working with the children to continue their learning, and provide the social and emotional support children need at this critical time," said John Benigni, CEO of the Meriden-New Britain-Berlin YMCA.

The Hometown Foundation, Inc. is supporting the current COVID-19 pandemic through their Hometown COVID-19 Relief initiative. Funds raised for the Hometown COVID-19 Relief initiative are being used to purchase cleaning products and food supplies for these essential service providers. "We believe in neighbors helping neighbors " said Mackenzie Doyle, Events and Marketing Manager for the Hometown Foundation Inc. "We are also fortunate to be able to partner with our retailers and suppliers who are always willing to pitch in and provide a helping hand."



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About The Hometown Foundation, Inc.

The Hometown Foundation, Inc. is a non-profit charitable organization committed to supporting those in need in conjunction with Bozzuto's, Inc., its family of retailers and community business partners. The Hometown Foundation was established in 2002. The Hometown Foundation, Inc. raises money to support a broad range of programs that meet community needs. The Foundation's focus and commitment center around five key program areas: animal welfare, emergency response personnel, individuals with intellectual disabilities or in need, major illness and the military. By helping The Hometown Foundation, Inc. to sponsor these types of programs, you not only support our philanthropic beliefs and efforts, but you allow us to help create a positive impact on our communities. Together, we can make dreams come true!

About Geissler's Supermarket

Geissler's Supermarkets started in 1923 with A.F. Geissler delivering groceries to the small village of Broad Brook in the town of East Windsor, Connecticut. The company is now owned and operated by the 4th generation, the great grandchildren of A.F. Geissler. The 4th generation is keeping up with the high standards set by their great grandfather to provide excellent quality food and customer service. There are 7 Geissler's Supermarkets in Connecticut and Massachusetts.

About John Fitch Distilling Company

John Fitch Distilling Company owned and operated by Shawn Jacobaccio and is located in South Windsor, Connecticut. In response to a hand sanitizer shortage due to the Novel Coronavirus outbreak, the Mayor of the Town of South Windsor, (Andre Paterna) and with the support of the President of Geissler's Supermarkets, Mr Robert Rybick mobilized resources and devised a production plan for locally produced hand sanitizer.