



The Hometown Foundation, Inc. 275 Schoolhouse Road, Cheshire, CT 06410 info@hometownfoundation.org 203.250.5661

April 10, 2020

## PRESS RELEASE

Contact:

#### **The Hometown Foundation**

Mackenzie Doyle 203.250.5391 mdoyle@bozzutos.com Jamie Hughes 203.250.5390 jhughes@bozzutos.com Kristy Sevag 215.285.1531 kristy@sevagcreative.com

For Immediate Release

# SURPRISING THE SURPRISE SQUAD

#### Kindness Will Not Be Cancelled

Cheshire, CT - The Hometown Foundation, Inc. is supporting the current COVID-19 pandemic through their Hometown COVID-19 Relief initiative. Now more than ever, Major Illness, Emergency Response Personnel and the Military are three of the five primary pillars of focus for The Hometown Foundation year-round. Funds raised for the Hometown COVID- 19 Relief initiative will be used to purchase cleaning products and food supplies for these essential service providers. The Liberty Bank Surprise Squad of Channel 3 Eyewitness News pulled off a huge surprise at one of Bozzuto's main distribution centers by surprising essential truck drivers and warehouse team members who have been working 24/7 with delicious pizza from Viron Rondo Osteria. The Hometown Foundation and Bozzuto's, Inc. reciprocated the surprise by donating an entire truckload of food as well as cleaning and sanitizing supplies to The Liberty Bank Surprise Squad. They will distribute the product to frontline heroes and food banks in our communities.

The Liberty Bank Surprise Squad accepted the truckload on behalf of all family-owned markets that Bozzuto's Inc. supplies to spanning from Maine to Maryland including, Big Y, IGA Independent Markets, Adams Hometown Markets, Roche Bros. Supermarkets, Dave's Fresh Marketplace in Rhode Island, Food Bazaar Markets in NY, Western Beef Supermarkets in NY, The Hometown Foundation and its community partners. The Hometown COVID-19 Relief initiative was created to assist essential medical staff, first responders and emergency response personnel who are working tirelessly, around the clock fighting COVID-19 to keep our communities safe. The program will target support to assist essential staff working in high risk areas across Connecticut and potentially into other areas of the Northeast that have the highest numbers of COVID-19 cases. We are in this together.





The Hometown Foundation, Inc. 275 Schoolhouse Road, Cheshire, CT 06410 info@hometownfoundation.org 203.250.5661

### **About The Liberty Bank Surprise Squad**

The Liberty Bank Surprise Squad strikes all over Connecticut, helping out deserving individuals and groups. Do you know someone who could use a "Surprise?" Watch the Liberty Bank Surprise squad 3 times a week on Channel 3.

## **About The Hometown Foundation, Inc.**

The Hometown Foundation, Inc. is a non-profit charitable organization committed to supporting those in need in conjunction with Bozzuto's, Inc., its family of retailers and community business partners. The Hometown Foundation was established in 2002. The Hometown Foundation, Inc. raises money to support a broad range of programs that meet community needs. The Foundation's focus and commitment center around five key program areas: animal welfare, emergency response personnel, individuals with intellectual disabilities or in need, major illness and the military. By helping The Hometown Foundation, Inc. to sponsor these types of programs, you not only support our philanthropic beliefs and efforts, but you allow us to help create a positive impact on our communities. Together, we can make dreams come true!